

Advance Information

CeleraCash[®] Mini-Bank

Like Having a Bank Teller on Premises 24/7/365

Merchants looking to increase profits have two primary choices – increase sales or decrease expenses. But with the saturated markets of convenience stores, fast-food restaurants and dollar stores on every third corner, increasing sales can be difficult. And reducing expenses for an already tightly run organization is not easy. But with the Mini-Bank merchants can not only reduce labor costs and minimize shrinkage at the same time they can increase bottom-line income by hundreds of dollars per month.



Increasing Income

With only a small set-up fee the Mini-Bank provides merchants a cash handler that is a:

- ATM
- Cash Recycler
- Provisional-Credit Cash Depositor

And with the Mini-Bank the merchant also receives hundreds of bottom-line dollars per month in residual fees.

Decreasing Expenses = Increasing Profits

- **BOOSTS BOTTOM LINE:** A Mini-Bank boosts merchant's bottom line by greatly reducing the expenses associated with cash handling. Cash does not have to be separated, counted and documented, saving hours of labor. Bills are just deposited into the Mini-Bank which produces a receipt logging date, time, dollar amount and individual.
- **INCREASED SECURITY:** When funds are needed for lottery payouts, cashing checks, COD's etc. an individual with the correct authority can securely dispense cash, again producing a receipt logging date, time, dollar amount and individual.
- **INCREASED MARGINS:** Even with no revenue increase, decreasing expenses by 5% increases bottom-line profits by as much as 20%.

The Mini-Bank gives merchants all the benefits of an ATM without vault-cash costs and also provides secure time-release funds for video lottery payouts and for caching checks.

CeleraCash Mini-Bank – a Merchant's on-site 24/7/365 Bank Teller!



Contact Us

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